Posting Date: September 26, 2024



Closing Date: Until Filled

PUBLIC INFORMATION AND EDUCATION DIVISION

JOB ID: 2454
PUBLIC RELATIONS JOB FAMILY

POSITION AVAILABLE: Public Relations Specialist

SALARY RANGE (semi-monthly): The minimum starting salary for a Public Relations Specialist is \$2,096.00; however, salary may be commensurate with experience.

Click **HERE** to view our employee benefits.

OFFICIAL DOMICILE: Jefferson City, Missouri

POSITION DESCRIPTION: This is a professional position responsible for conducting basic research to identify public information needs in order to draft relevant and routine agency communications (letters to constituents, press releases, standard presentations, etc.) for review. May perform advanced level graphic design, photography, and videography work, assist with agency social media efforts, and provide relevant informational services to the public. This professional position is also responsible for ensuring the execution of a public affairs function for an agency or program. Duties may include acting as a lead worker to assign, coordinate, and review research, communications, multimedia products, and social media work produced by lower-level professionals. An employee at this level may participate in developing high profile news releases and representing the agency to the public. May act as an agency liaison, disseminating information to newspapers, radio, television, communication networks, and internet-based media. This position is classified as non-exempt under the Fair Labor Standards Act.

Click **HERE** for a more detailed job description.

APPLICATION PROCEDURE: Individuals, including current Patrol employees, interested in this position must visit our website at https://statepatrol.dps.mo.gov/ to complete and submit an application prior to the application deadline. <a href="Positions requiring educational qualifications require all interested applicants to upload a copy of their college transcripts to the online application system. Resumes will not be accepted in lieu of the application. Individuals who have previously completed an application must access their profile in the system to re-apply.

Interviews will be scheduled as applications are reviewed.

ADDITIONAL INFORMATION: Final selection may be based upon several factors, e.g., results of an oral interview, written examination or exercise, review of past work performance, performance evaluations, and/or candidate's possession of the knowledge, skills, and abilities deemed necessary for successful performance in the job.



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CAREER OPPORTUNITY BULLETIN

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Once a job offer has been made, employment with the Missouri State Highway Patrol is contingent upon the successful results of a background investigation and Patrol administered drug test. The Missouri State Highway Patrol is a Drug Free Workplace.

Some Patrol duties relate to criminal activity. Therefore, employees may be exposed to written material, photographs, and/or verbal language of a sexual nature. The requirements of this position are not intended to create a hostile work environment; however, it is work of an extremely sensitive nature. A copy of the Missouri State Highway Patrol policy on sexual harassment is available upon request.

To be eligible for employment with the Patrol, applicants must meet all dress and appearance requirements. Click <u>HERE</u> for more details about dress and appearance requirements.

EEO STATEMENT: The Missouri State Highway Patrol is an equal opportunity employer. All qualified applicants will be considered for employment without regard to race, color, religion, sex, age, national origin, veteran status, ancestry, sexual orientation, or disability.

FACILITATOR: Sabrina Hartman (573) 522-7675 <u>sabrina.hartman@mshp.dps.mo.gov</u>